

# MONARCH WALL (10% Scale)

INSIDE



OUTSIDE



10' MONARCH FULL WALL - KEDER BOTTOM

**BLEED:** 80”h x 122”w

**VISUAL:** 78”h x 120”w

**SAFETY:** 72.3”h x 103.6”w

## KEY

These lines will not be printed on the final product.

**Seam**  
Seam in material  
falls here.

**Safety**  
Keep logos and text  
within this area.

**Visual**  
This line represents  
the finished size of  
the product.

**Bleed**  
Extend your art to  
this line to be sure  
there aren't white  
edges on your art.

## Customer Art Submission Guidelines

**Preferred File Formats:** Adobe Illustrator, Photoshop, Tiffs and Adobe PDF.

**Scale:** Please set up your file at 10% scale, with embedded graphics of at least 720 dpi.

**Example:** To set up a 80.75”h x 130”w full wall, your file size should be 8.075”h x 13”w.

**Fonts:** All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

**Images:** 72 dpi at full size (720 dpi @ 10% scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.

**Color Profile:** Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch assigned to all art and copy.

**\*PLEASE PACKAGE ALL ART FILES THAT INCLUDE FONTS AND IMAGES.**

**\*\*ALL ELECTRONIC FILES SHOULD BE ACCOMPANIED BY A COMPOSITE PDF.**

