## LOGOTENT (10\% Scale)

## Customer Art Submission Guidelines

Preferred File Formats: Adobe Illustrator,
Photoshop, Tiffs and Adobe PDF.

Scale: Please set up your file at 10\% scale,
with embedded graphics of at least 720
dpi.
Example: To set up a $80.75^{\prime \prime} \mathrm{h} \times 130$ "w full wall, your file size should be
$8.075^{\prime \prime} \mathrm{h}$ x $13^{\prime \prime} \mathrm{w}$.

Fonts: All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

Images: 72 dpi at full size (720 dpi @ 10\%

## 10' LogoTent HALF WALL BLEED: $40.2^{\prime \prime} \mathrm{h} \times 120^{\prime \prime} \mathrm{w}$ VISUAL: $38.2^{\prime \prime} \mathrm{h} \times 118^{\prime \prime}$ w SAFETY: $36.2^{\prime \prime} \mathrm{h} \times 103$ "w

 scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.Color Profile: Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch assigned to all art and copy.
*PLEASE PACKAGE ALL ART FILES THAT INCLUDE FONTS AND IMAGES.
**ALL ELECTRONIC FILES SHOULD BE ACCOMPANIED BY A COMPOSITE PDF.

These lines will not be printed on the final product.


- TentCraft

