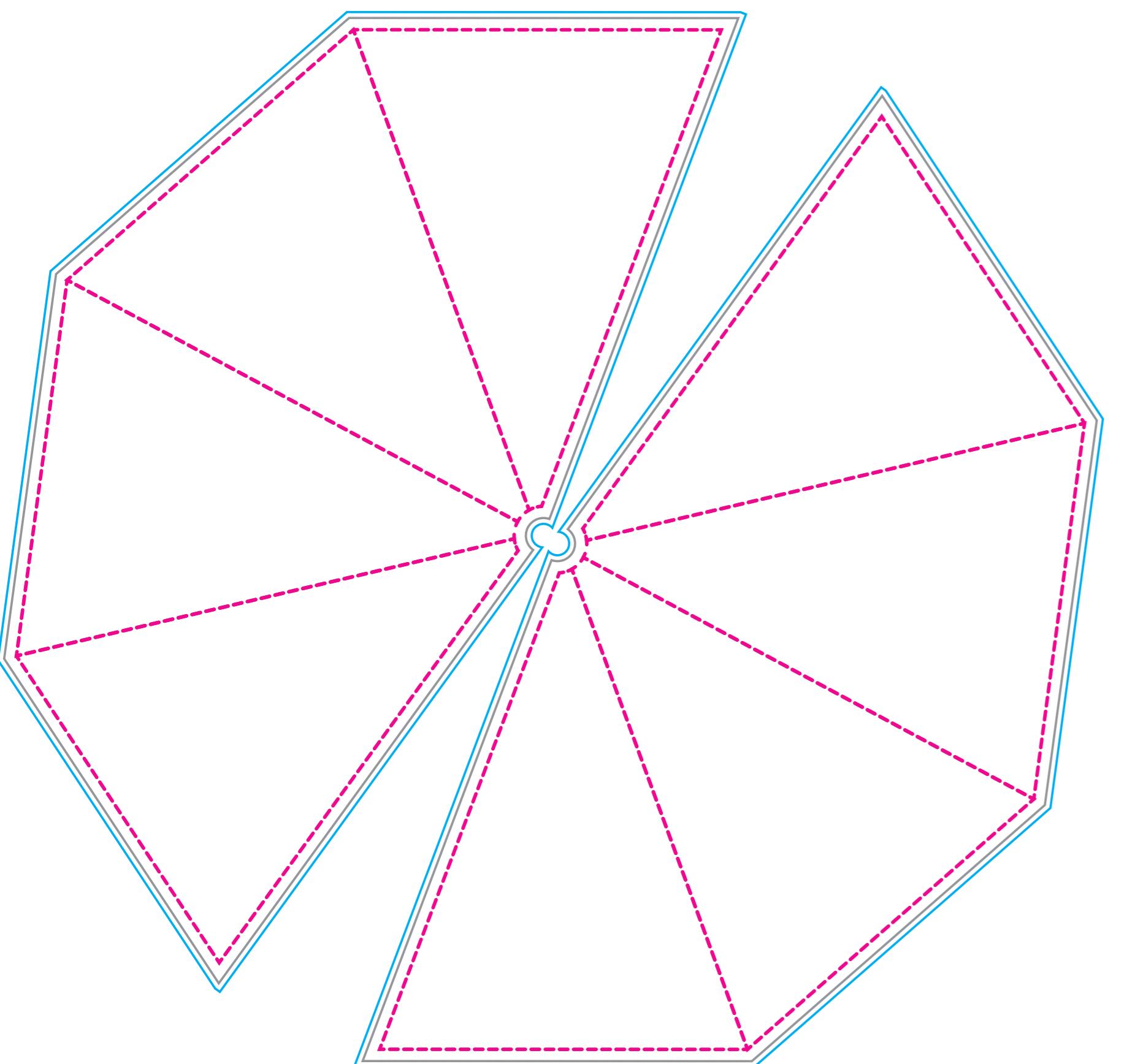
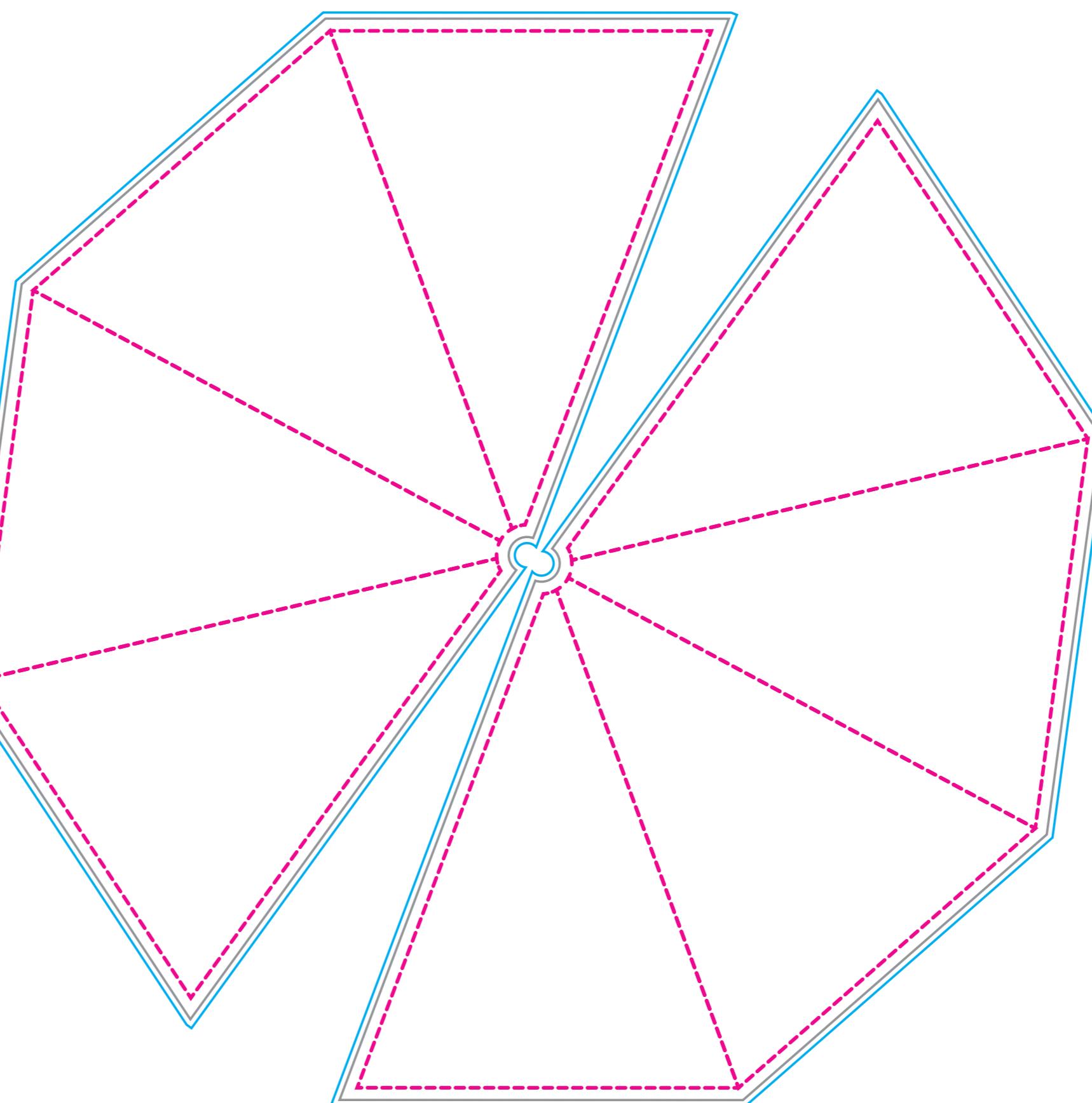


# 7.5' DS Umbrella

Template is scaled to 10%



**INSIDE**



**OUTSIDE**

## TEMPLATE KEY

These lines will not be printed on the final product.

**Seam**  
Seam in material falls here.

**Safety**  
Keep logos and text within this area.

**Visual**  
This line represents the finished size of the product.

**Bleed**  
Extend your art to this line to be sure there aren't white edges on your art.

**Visibility**  
Place any key text and logos above this guide line for optimal visibility.

## Customer Art Submission Guidelines

Preferred File Formats: Adobe Illustrator, Photoshop, Tiffs and Adobe PDF.

Scale: Please set up your file at 10% scale, with embedded graphics of at least 720 ppi.

Example: To set up a 80.75" h x 130" w full wall, your file size should be 8.075" h x 13" w.

Fonts: All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

Images: 72 ppi at full size (720 ppi @ 10% scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.

Color Profile: Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch (CP) assigned to all art and copy.

\*PLEASE PACKAGE ALL ART FILES THAT INCLUDE FONTS AND IMAGES.

\*\*ALL ELECTRONIC FILES SHOULD BE ACCOMPANIED BY A COMPOSITE PDF.