





Customer Art Submission Guidelines

Preferred File Formats: Adobe Illustrator, Photoshop, Tiffs and Adobe PDF.

Scale: Please set up your file at 10% scale, with embedded graphics of at least 720 dpi.
Example: To set up a 80.75"h x 130"w

full wall, your file size should be 8.075"h x 13"w.

Fonts: All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

Images: 72 dpi at full size (720 dpi @ 10% scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.

LARGE SHARKFIN FLAG BLEED: 172.6"h x 50.2"w VISUAL: 171.3"h x 48.6"w SAFETY: 167.6"h x 44.7"w



Seam







Color Profile: Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch assigned to all art and copy.

*PLEASE PACKAGE ALL ART FILES THAT INCLUDE FONTS AND IMAGES.

**ALL ELECTRONIC FILES SHOULD BE ACCOMPANIED BY A COMPOSITE PDF.



