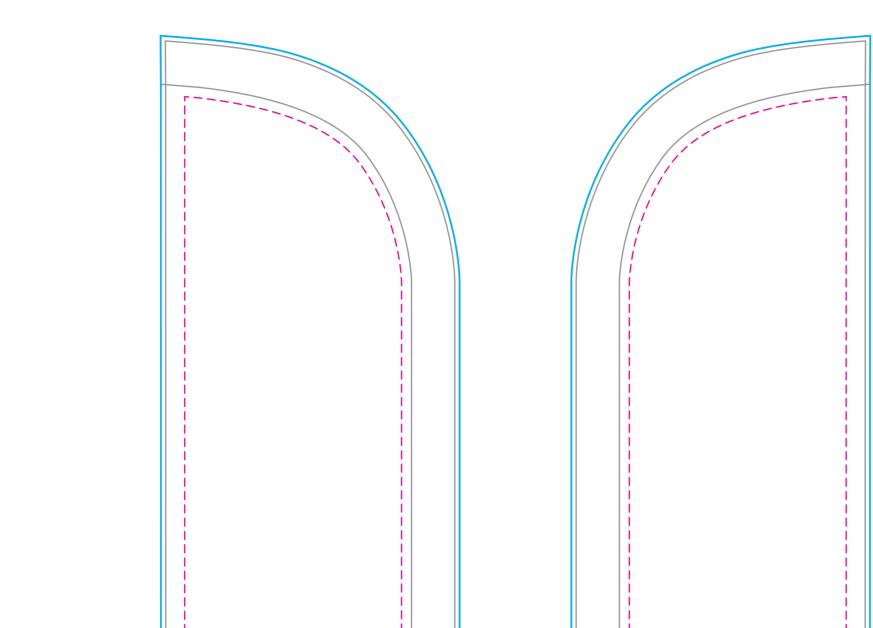


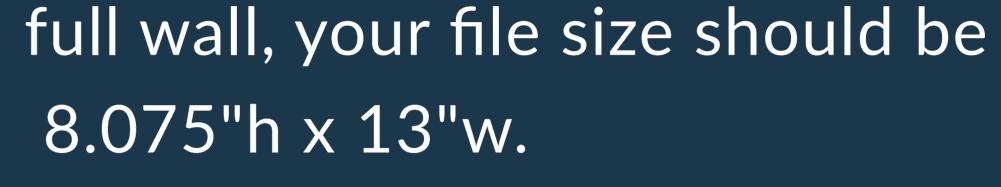
(10% Scale)



## Customer Art Submission Guidelines

**Preferred File Formats:** Adobe Illustrator, Photoshop, Tiffs and Adobe PDF.

**Scale:** Please set up your file at 10% scale, with embedded graphics of at least 720 dpi. **Example:** To set up a 80.75"h x 130"w



Fonts: All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

**Images:** 72 dpi at full size (720 dpi @ 10%) scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.

LARGE FEATHER FLAG BLEED: 187.2"h x 31.1"w VISUAL: 184.7"h x 30.1"w SAFETY: 171.8"h x 22.6"w

Front



Back

Seam







**Color Profile:** Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch assigned to all art and copy.

\*PLEASE PACKAGE ALL ART FILES THAT **INCLUDE FONTS AND IMAGES.** 

**\*\*ALL ELECTRONIC FILES SHOULD BE** ACCOMPANIED BY A COMPOSITE PDF.

