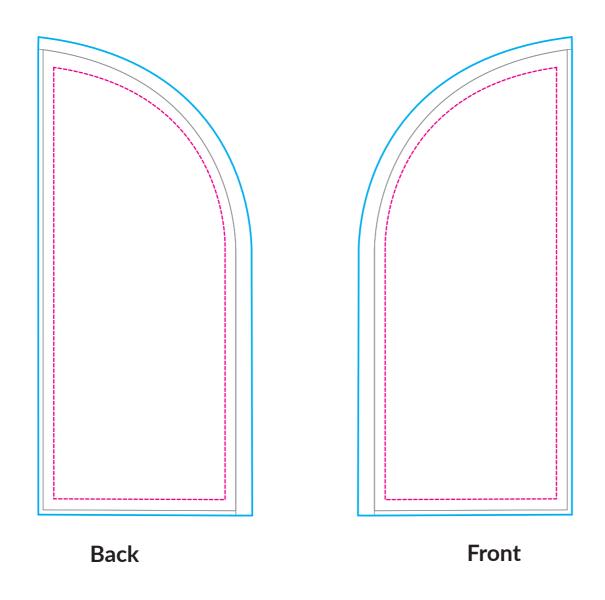
Feather Flag Backpack

(10% Scale)

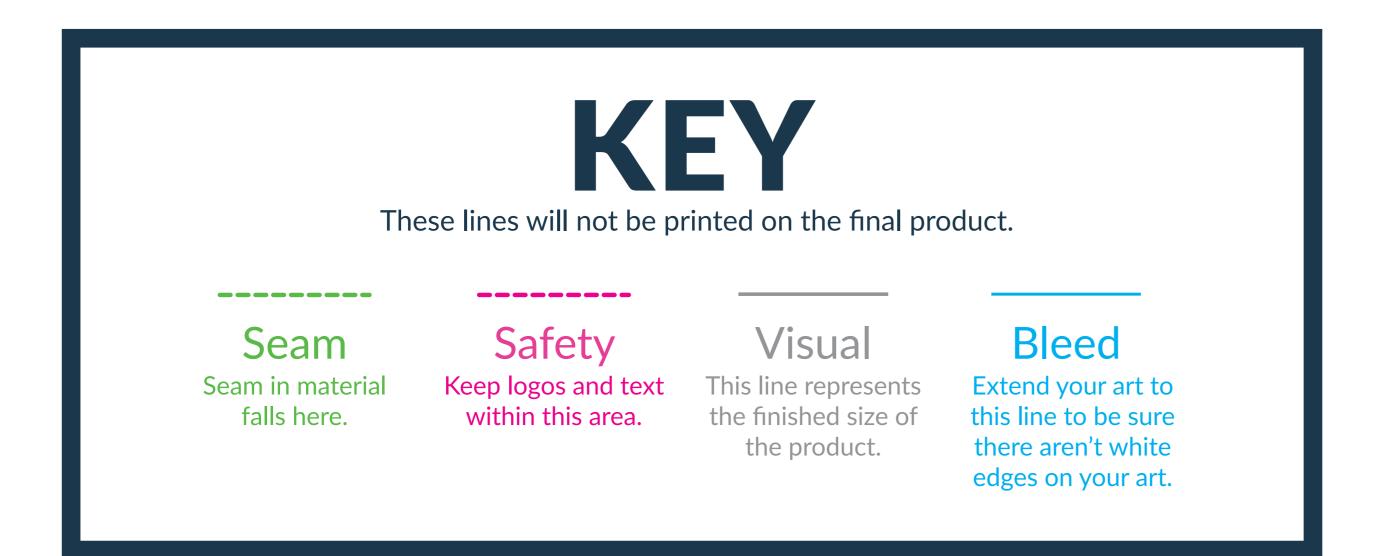


BACKPACK FEATHER FLAG

BLEED: 49.8"h x 22.3"w

VISUAL: 49.1"h x 21.7"w

SAFETY: 45"h x 17.8"w



Customer Art Submission Guidelines

Preferred File Formats: Adobe Illustrator, Photoshop, Tiffs and Adobe PDF.

Scale: Please set up your file at 10% scale, with embedded graphics of at least 720 dpi.

Example: To set up a 80.75"h x 130"w full wall, your file size should be 8.075"h x 13"w.

Fonts: All fonts must be converted to outlines. If possible, font files (OTF or TTF) should also be included.

Images: 72 dpi at full size (720 dpi @ 10% scale) is optimal for photographic images. Any vector art will print at its highest possible resolution. Images should be embedded, or the native file provided.

Color Profile: Set up photographic images in CMYK color mode (RGB photos will be converted). Specific Pantone colors should have PMS Coated Swatch assigned to all art and copy.

*PLEASE PACKAGE ALL ART FILES THAT INCLUDE FONTS AND IMAGES.

**ALL ELECTRONIC FILES SHOULD BE ACCOMPANIED BY A COMPOSITE PDF.

